

*Press release - March 17th 2017*

## *AYTM at Milan Design Week*

Meet AYTM at the Brera Design Apartment in cooperation with Studio Pepe and Studio Labo for the FUORISALONE 2017 and beyond – the showroom is open throughout April.

*To celebrate design and the wonderful traditions for interior and furniture design in both Denmark and Italy, AYTM have joined forces with the well renowned Studio Pepe and Studio Labo for the 2017 Milan fair – the event is called 'The Visit'. This will be a unique opportunity to see AYTM in the great setting of the Brera Design Apartment along with other magnificent design brands from around the world.*

*"The opportunity to show in Milan during the Design Week is a very unique one for us at AYTM. We have had a flying start for our brand for almost two years now, so to be approached by Studio Pepe for this cooperation was thrilling for us. We view this as a wonderful window of display at a time when all eyes are on Milan." – Mille Bredahl-Hansen, AYTM Marketing & PR manager.*

*The cooperation spans for the full month of April 2017 and will display a wide variety of products from the AYTM collection. The pieces from AYTM will be on display throughout the apartment and will give guests a unique and inspirational perspective due to the mix of collections from various designers.*

*Please stay tuned for more reports from Milan Design Week. For more information on The Brera Design Apartment visit; [www.breradesignapartment.com](http://www.breradesignapartment.com) and [www.thevisit.it](http://www.thevisit.it)*

*To Visit the Apartment during April, please e-mail [contact@aytm.dk](mailto:contact@aytm.dk) or call +45 53853133*

*Are you a member of the press? Press preview for the Brera Design Apartment is on March 31st 2017. There is limited access, so book at [contact@aytm.dk](mailto:contact@aytm.dk) before March 27th 2017.*

*Location:  
Brera Design Apartment  
Via Palermo 1  
20121 – Milano*

*For further details, please contact  
Mille Bredahl-Hansen,  
[mib@aytm.dk](mailto:mib@aytm.dk) or  
+45 5385 3133*



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